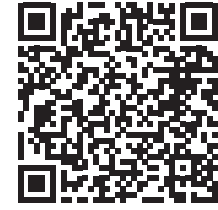


# NORTH MIDDLESEX CAREER FAIR

*& Ticket to the Trades*



>> [northmiddlesex.on.ca/events/north-middlesex-career-fair](http://northmiddlesex.on.ca/events/north-middlesex-career-fair)

## SPONSORSHIP

North Middlesex District High School and the Municipality of North Middlesex are hosting the 3rd Annual Ticket To The Trades & Career Fair on Wednesday Oct 23rd, 2024. This year we welcome the County of Middlesex as a hosting partner. Students and adults from our community who are looking for employment or a career change are invited to attend the Career Fair.

Organizations and businesses at the event offer information on co-op opportunities, apprenticeships, full and part time positions, employment services, colleges, schools of trades and unions. Vendors have the opportunity to meet with attendees and discuss ways they can develop their skills to achieve employment and to advertise current job opportunities.

**Commitment deadline: September 30th, 2024**

### Platinum

\$10,000

- **Title Event Sponsorship**  
Event naming rights, logo appears with event name on all communications
- **Media Event Sponsorship**  
Website event, social media posts, news and \*radio announcement
- **\*Downtown Cross-street Banner**  
Largest logo
- **North Middlesex Feature**  
Legacy article on website
- **Feature Spotlight Article** in e-newsletter, social posts
- **Event signage - Logo Size 1**  
Local signage, event posters

\* for cash sponsorships only, does not include in-kind sponsorships

### Gold

\$5,000

- **Media Event Sponsorship:**  
Website event, social media posts on-site news and \*radio announcement
- **\*Downtown Cross-Street Banner**  
Logo
- **North Middlesex Feature:** spotlight article, e-newsletter, social posts, legacy article on website
- **Event signage - Logo Size 2**  
Local signage, event posters

### Silver

\$2,000

- **Media Event Sponsorship:** website event, social media posts
- **Event signage - Logo Size 3**  
Local signage, event posters

### Bronze

\$1,000

- **Media Event Sponsorship:** website event, social media posts
- **Event signage- Logo Size 4**  
Local signage, event posters

For more information on becoming a sponsor contact:

Natalie Core, Economic Development  
Municipality of North Middlesex  
[nataliec@northmiddlesex.on.ca](mailto:nataliec@northmiddlesex.on.ca)