## **News Release**

Ausable Bayfield Conservation Authority (ABCA) · Maitland Valley Conservation Authority (MVCA) · Saugeen Valley Conservation Authority (SVCA)

FOR IMMEDIATE RELEASE

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## Community partners release four videos on shoreline themes for public information

Four shoreline videos provide information of interest to people visiting Lake Huron, living along or near the lake, and people thinking of buying shoreline property or building near the lake

Three local conservation authorities, working with community partners, have released four videos on shoreline themes for public information. The 2022 video series, videotaped by a professional video production company, includes two new videos and two updated videos. The videos provide information on four themes: shoreline processes; living with erosion; what you need to know before planning to build along the shoreline; and what you need to know before buying property along the shoreline.

"We hope this series of videos will provide valuable information to people who own property near Lake Huron, to those who are considering a shoreline purchase or who are planning to build here or people who are simply planning to visit," said Ashley Richards, Communications Coordinator with Saugeen Valley Conservation Authority (SVCA). "Some people who are new to Lake Huron, or who are considering moving here or building here, may want more information about the natural hazards that exist along the shoreline, such as erosion, the permits that are required, and how to find out more."

The 2022 Shoreline Information Video Series is possible due to funding support from federal departments and provincial agencies supporting the Lake Huron-Georgian Bay Watershed Canadian Community Action Initiative; Healthy Lake Huron – Clean Water, Clean Beaches Partnership; and local sources through Ausable Bayfield Conservation; Maitland Conservation; and Saugeen Conservation. The Shoreline Processes and Living with Erosion videos were created thanks to the support of the Ashfield-Colborne Lakefront Association.

The video series includes participation of people in the community such as Wendy Little, real estate broker with Peter Benninger Realty.

To watch the videos, you may visit the YouTube channel of the Healthy Lake Huron – Clean Water, Clean Beaches Partnership here: Healthy Lake Huron on YouTube (<a href="https://www.youtube.com/channel/UCyn42dLwiaSDROcDprMIZ8g">https://www.youtube.com/channel/UCyn42dLwiaSDROcDprMIZ8g</a>) (Simply search 'Healthy Lake Huron' on YouTube.com to find the channel.)

You may also visit the Healthy Lake Huron Facebook page here for the videos: Healthy Lake Huron on Facebook (https://www.facebook.com/cleanwatercleanbeaches/videos/)

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