

2021 - 2022

North
Middlesex

SPONSOR

NORTH MIDDLESEX SPONSORSHIP PACKAGE

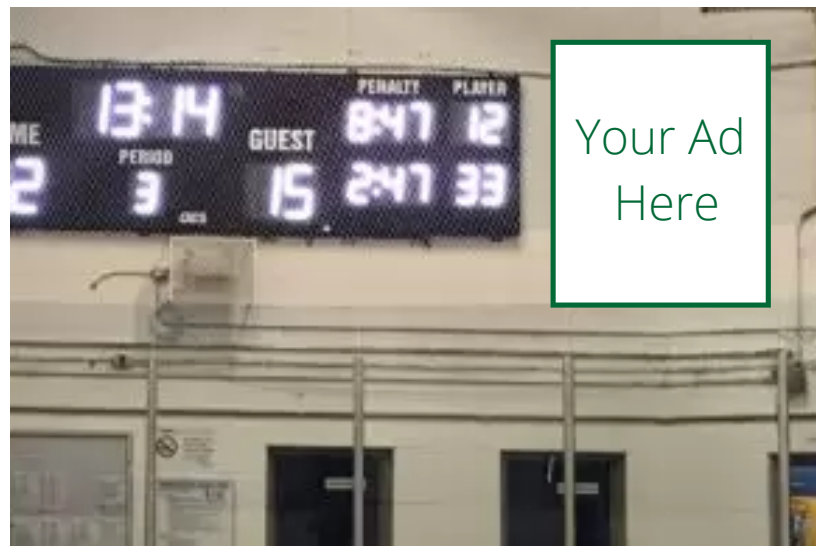
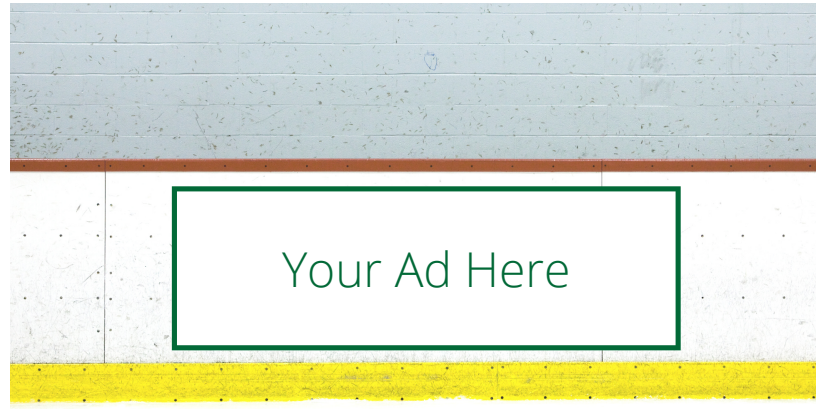
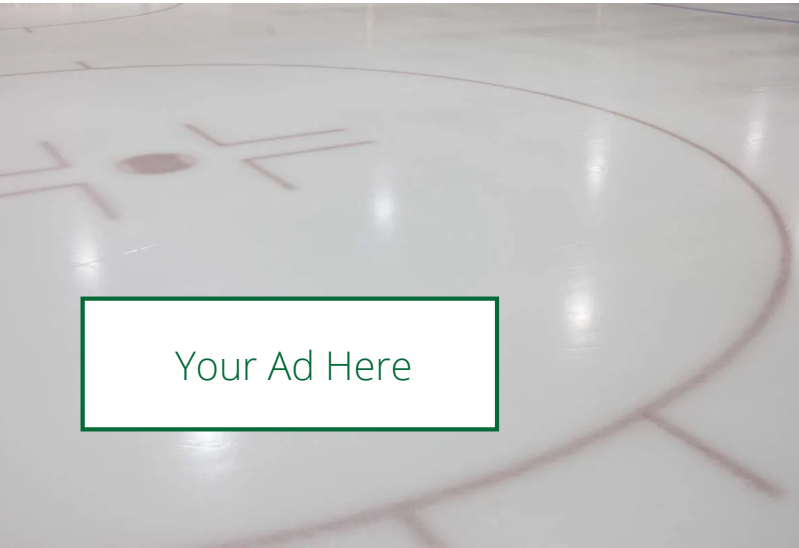


LEARN MORE

By advertising with North Middlesex your business will be viewed by tens of thousands of spectators every year. Hosting major tournaments (International Silverstick) brings spectators from all across Southern Ontario!

SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



01 In-Ice Logo- The in-ice logos are the ones that are found on the rink surface

02 Sport Field Signage- The sports field signage will be placed on our outfield fences and our soccer complex backstops/fences.

03 Board Signage- The board signs are the signs that are on the arena boards

04 Wall Signage- The wall signs are the signs that are on the wall behind home goal net

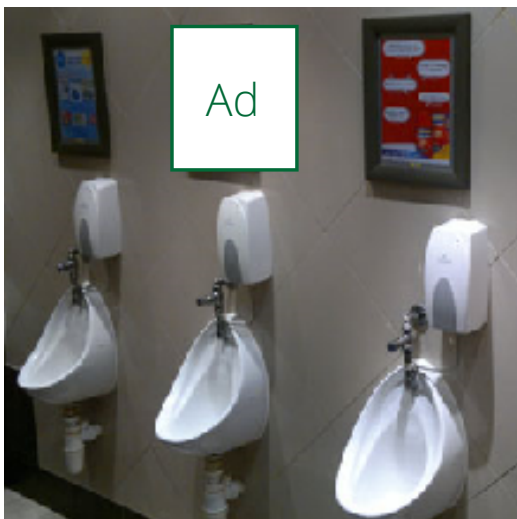
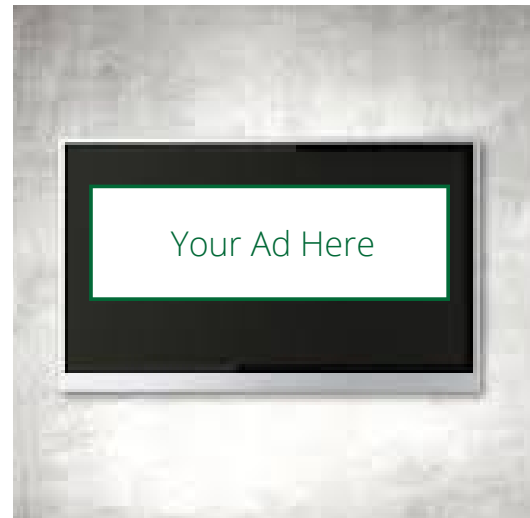
SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



- 05** **Line Sponsorship-** Sponsor the red and blue lines on the rink to really grab peoples attention

- 06** **Dressing Room Board-** Show off your logo when parents and kids check out which dressing room they are in.



- 07** **Washrooms-** The one place you will have your target audience's undivided attention. With this sponsorship signs can be changed frequently. The perfect opportunity for business's with events.

PACKAGES

OUR SPONSORSHIP PACKAGE OPTIONS

Platinum

Included:
In-Ice Logo
Arena Board Sign
Ball Fence Sign
Soccer Field Sign

\$1800 + HST

Gold

Includes:
Arena Board Sign
Ball Fence Sign
Soccer Field Sign

\$1250 + HST

Silver

Includes:
Arena Board Sign
Ball Fence Sign
or Soccer Field Sign

\$800 + HST

Bronze

Includes:
Arena Wall Sign
Ball Fence Sign or
Soccer Field Sign

\$450 + HST

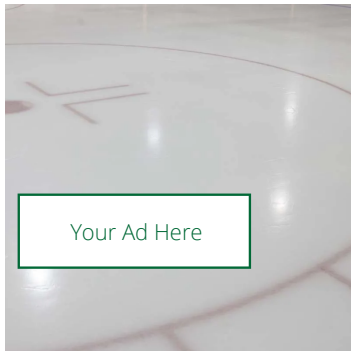
*Packages include the creation costs of the signage

PRICING

INDIVIDUAL SPONSORSHIP OPTIONS

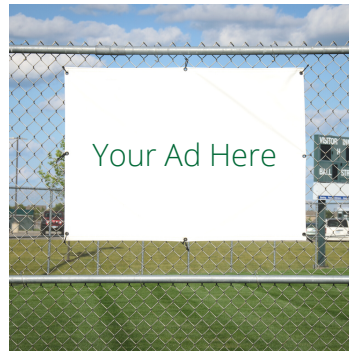
*Denotes that the cost of the first sign will be at the advertisers expense.

01 In-Ice Logo



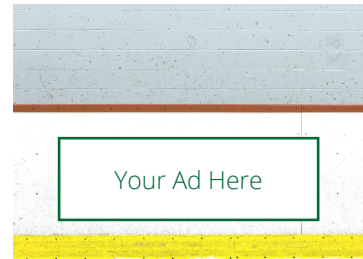
\$450 *

02 Sport Feild Signage



\$300

03 Board Signage



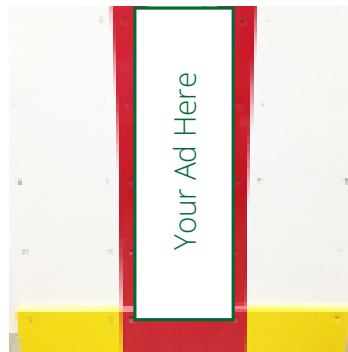
\$425 *

04 Wall Signage



\$125 *

05 Line Signage



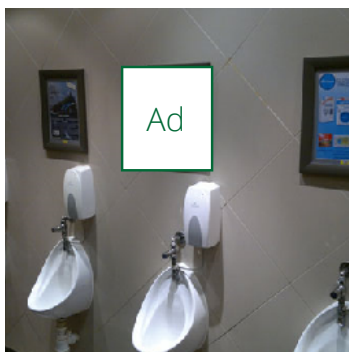
\$425 *

06 Dressing Room Board



\$45/month

07 Washrooms



\$25/month
(one sign in each room)

Cost of Signage Creation

Design Cost: ~\$75/hr

Board Sign: ~\$350

In-Ice: \$250-\$450 (depending on logo)

Lines: \$200-\$300

Wall: \$250

Sports Field: \$270



CONTACT

FOR FURTHER INFORMATION

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