

2023 - 2024

North
Middlesex

SPONSOR

NORTH MIDDLESEX SPONSORSHIP PACKAGE

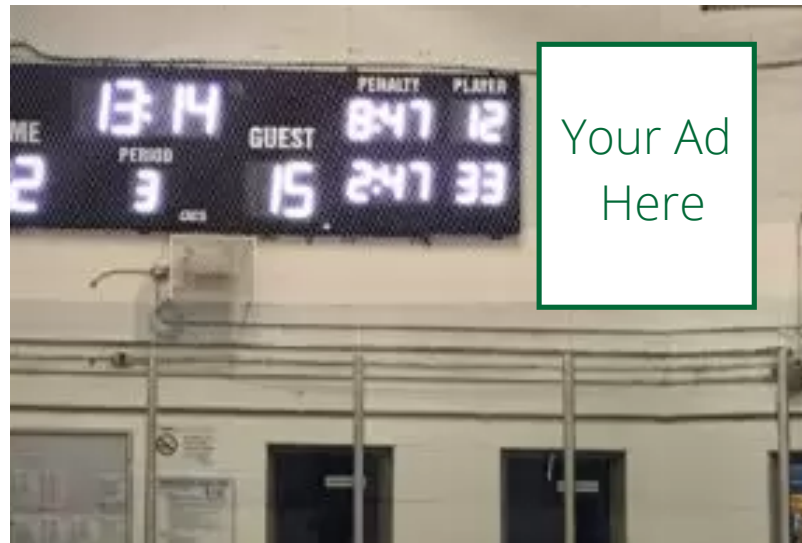
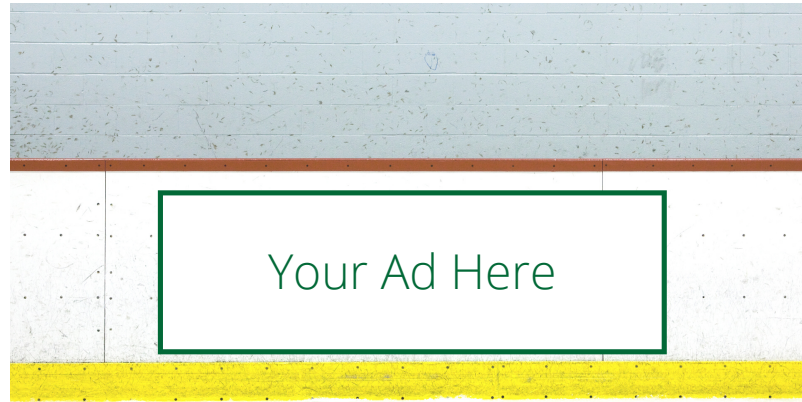
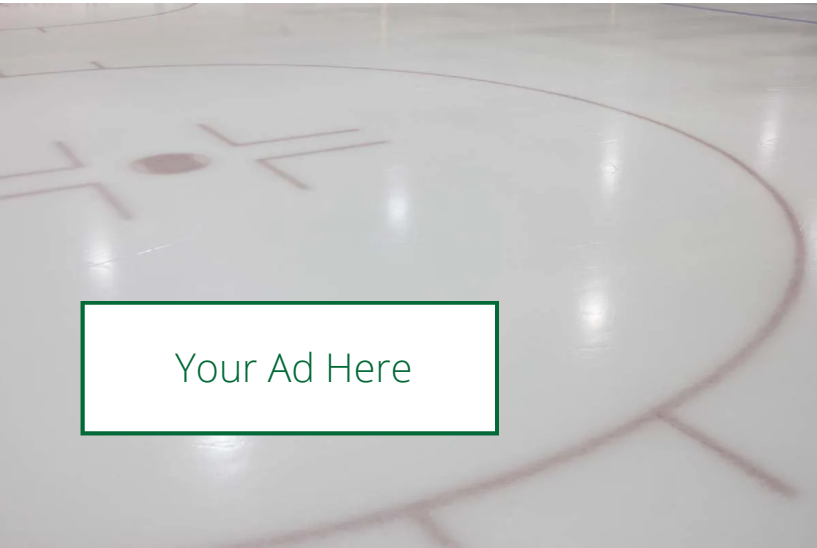


[LEARN MORE](#)

By advertising with North Middlesex your business will be viewed by tens of thousands of spectators every year. Hosting major tournaments (International Silverstick) brings spectators from all across Southern Ontario!

SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



01 In-Ice Logo- The in-ice logos are the ones that are found on the rink surface

02 Sport Field Signage- The sports field signage will be place on our outfield fences and our soccer complex backstops/fences.

03 Board Signage- The board signs are the signs that are on the arena boards

04 Wall Signage- The wall signs are the signs that are on the wall behind home goal net

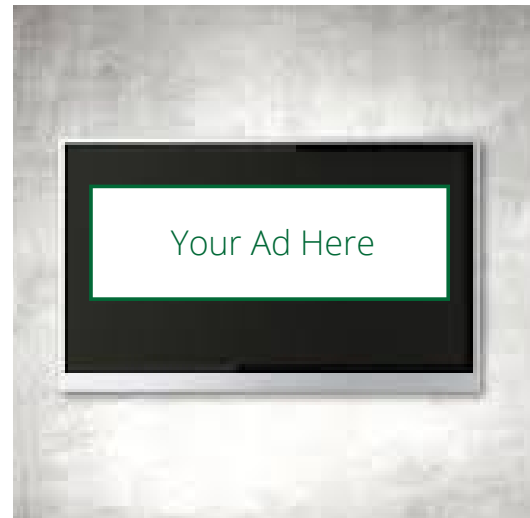
SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



05 **Line Sponsorship-** Sponsor the red and blue lines on the rink to really grab peoples attention

06 **Dressing Room Board-** Show off your logo when parents and kids check out which dressing room they are in.



PACKAGES

OUR SPONSORSHIP PACKAGE OPTIONS

Platinum

Included:
In-Ice Logo
Arena Board Sign
2 Sports Field Signs

\$1800 + HST

Gold

Includes:
Arena Board Sign
2 Sports Field Signs

\$1250 + HST

Silver

Includes:
Arena Board Sign
1 Sports Field Sign

\$800 + HST

Bronze

Includes:
Arena Wall Sign
1 Sports Field Sign

\$475 + HST

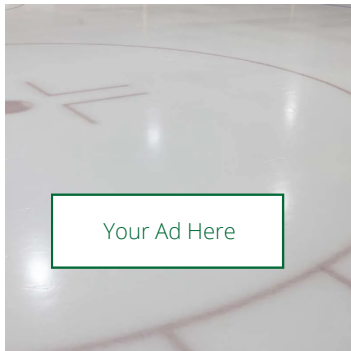
*Packages include the creation costs of the signage

PRICING

INDIVIDUAL SPONSORSHIP OPTIONS

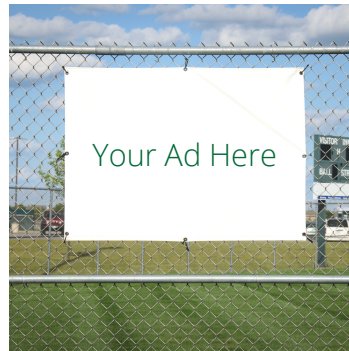
*Cost of the first sign will be at the advertiser's expense.

01 In-Ice Logo



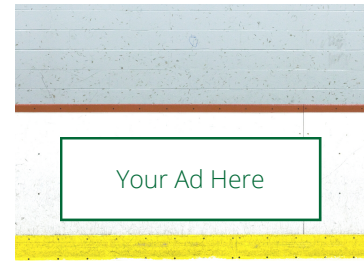
\$470 *

02 Sport Field Signage



\$317

03 Board Signage



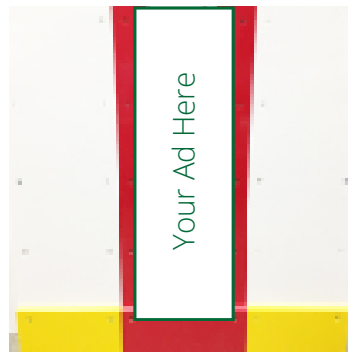
\$439 *

04 Wall Signage



\$130 *

05 Line Signage



\$439 *

06 Dressing Room Board



\$45/month

07 Public Skating Sponsorship



\$300 / Public Skate
(2 hours)

Cost of Signage Creation

Design Cost: ~\$75/hr
 Board Sign: ~\$350
 In-Ice: \$250-\$450 (depending on logo)
 Lines: \$200-\$300
 Wall: \$250
 Sports Field: \$270



CONTACT

FOR FURTHER INFORMATION



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The Municipality of North Middlesex

229 Parkhill Main Street
Parkhill, Ontario
N0M 2K0



Advertising Sponsorship Agreement

By Signing below, I agree to the following:

1. I have the authority to bind my company.
2. I understand all sponsorship fees auto-renew annually on September 1st and that it is my responsibility to contact the municipality to cancel before September 1st of the year I wish to end this sponsorship.
3. I understand that without an advertising package, the initial design cost of the sponsorship signage creation will be billed to me along with the first-year sponsorship fees.

Advertising Package:

Platinum	Gold	Silver	Bronze
In-Ice Logo	Board Sign	Wall Sign	Sports Fence Sign
Line Sponsorship	Dressing Room Board	Washroom Sign	

Company Name:

Representative Name:

Billing Address:

Billing Email (Preferred):

Signature:

Date: