2025



SPONSOR

NORTH MIDDLESEX SPONSORSHIP PACKAGE

LEARN MORE

By advertising with North Middlesex your business will be viewed by tens of thousands of spectators every year. Hosting major tournaments (International Silverstick) brings spectators from all across Southern Ontario!



SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



03

04

- 01 In-Ice Logo- The in-ice logos are the ones that are found on the rink surface
 02 Sport Field Signage- The sports field signage will be place on our outfield
 - signage will be place on our outfield fences and our soccer complex backstops/fences.

Board Signage- The board signs are the signs that are on the arena boards

Wall Signage- The wall signs are the signs that are on the wall behind home goal net



SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



05

Line Sponsorship- Sponsor the red and blue lines on the rink to really grab peoples attention



Dressing Room Board- Show off your logo when parents and kids check out which dressing room they are in.





07

Public Skate - Host a free public skate for the community. Setup a display in our lobby and showcase your business to the community.



PACKAGES

OUR SPONSORSHIP PACKAGE OPTIONS



PRICING

INDIVIDUAL SPONSORSHIP OPTIONS



\$470*





\$130*



Public Skating Sponsorship



\$190/ Public Skate (1 hour)



\$317*



\$439*



advertiser's expense.



\$439*





\$45/month

Cost of Signage Creation

Design Cost: ~\$75/hr Board Sign: ~\$350 In-Ice: \$250-\$450 (depending on logo) Lines: \$200-\$300 Wall: \$250 Sports Field: \$270









CONTACT

FOR FURTHER INFORMATION

Brandon Drew Director of Economic Development & Community Services

brandond@northmiddlesex.on.ca Phone: 519-294-6244 ext. 205 Cell: 519-319-2255

The Municipality of North Middlesex

229 Parkhill Main Street Parkhill, Ontario NOM 2K0