

## MUNICIPALITY OR NORTH MIDDLESEX ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING MINUTES

DATE: Thursday, October 17, 2024

TIME: 6:00 TO 8:00 pm

LOCATION: Municipal Office, Parkhill Library Programming Room

**CALL TO ORDER: 6:05pm** 

**ROLL CALL:** 

Present: Chair, Councillor Sara Nirta

Deputy Mayor Paul Hodgins

Staff: CAO Carolyn Tripp

Felicia Krista

Dave Dryburgh

Nick Ince

Grace Russell

Michelle Carroll – secretary

Absent: Francis Orsih

**Heather Otton** 

2. Approval of Previous Minutes

**MOTION #7-2024** 

RUSSELL/HODGINS

**CARRIED** 

Approved minutes from August xx/2024

3. Guest speaker Demetri Makrakos. Had Ecdev round table about CIP

\$20,000 (County does help/match) It has set vacant for a few years, on pace now. A lot of people

didn't realize you can use it. Business ahs to go through the Municipality first.

4.a) Economic Development Strategy: on track for Aileen and Dave to present to Council

Nov.6/2024 at 5PM.

b) Demetri spoke on this earlier.

c) Career Fair & Ticket to the Trades: Opening ceremonies at High School 9-10am Kate Currant

Fair is 10-7pm at Community Centre

Closing ceremonies 5pm Jamie McMillian (women's trades), 6-7pm moderated panel locals

from the trades.

d)BIA: Parkhill Canva, second workshop Nov.7/2024, a lot have asked about a zoom link.

e) **Wedding Show:** First one February 2/2024, 11-3pm in Ailsa Craig. Have 15 vendors already.

Admission is free, vendors are \$25. Renovations will not affect bookings.

5. **Presentation by Nick Ince and Will:** Would like to hold a BBQ Festival – Bog Line Smoke Show

June 14/2024 looking for input, help with grants, having it at the fair grounds in Parkhill. Having a

meeting October 28/2024 at 7pm to establish a committee. Looking to draw people and tourism

to the area.

6. Open Discussion: Grace commented on how the market has run the past few weeks at Locality

location, how do we grow it, location has to be on Main St. Have it on Municipal property (out

front of Townhall and across the road)

Members not showing up for meetings/absent. Send letter the business owner revoking their

voting rights. Put out on social medias platforms for new members.

7. Next Meeting: December 12/2024

8. Adjournment

**MOTION: DRUBURGH/HODGINS** 

**CARRIED**